



SPEAK GHANA

Kids & Teenagers Packages

Nurturing the Next Generation of Ghanaian Language Speakers

Every child deserves to know where they come from.

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Why Kids & Teens Need Twi

The Problem

- Most Twi resources are designed for adults – kids get bored, teens tune out
- Diaspora youth often feel disconnected from their roots
- Parents struggle to pass language to the next generation
- No age-appropriate, engaging materials exist

Our Solution

Principle	Kids (5-12)	Teens (13-17)
Learning Style	Play-based, songs, stories	Conversation-based, pop culture
Attention Span	20-30 minutes	45-60 minutes
Motivation	Fun, games, rewards	Identity, social connection
Content Focus	Family, food, animals	Slang, music, texting, social media
Parent Involvement	High – parents often sit in	Low – independent learners

Kids Packages (Ages 5–12)

Package K1: Twi Tots – 30 min, 1x/week

Perfect for young beginners (ages 5–8)

Detail	Description
Duration	30 minutes per lesson
Frequency	Once per week
Class Size	3–6 kids (small for attention)
Format	Live on Zoom + parent WhatsApp group
Materials	Coloring pages, simple worksheets, songs

What They Learn

- Greetings (Akwaaba, Mema wo akye)
- Family words (papa, maame, nana)
- Food names (fufu, banku, orange)
- Numbers 1–10
- Animals (kraman, akokɔ, agyinamoɔ)
- Simple songs and rhymes

Pricing

Commitment	USD Price	GHS Price
Monthly	35	490
3 months upfront	94.50	1,323
6 months upfront	168	2,352

Includes

- 4 live lessons per month (30 min each)
- Coloring pages and activity sheets
- Animated song videos
- Parent WhatsApp group
- Access to kid-friendly Ghanaian cartoons
- Progress stickers chart

Package K2: Twi Explorers – 45 min, 1x/week

For older kids ready for more (ages 9–12)

Detail	Description
Duration	45 minutes per lesson
Frequency	Once per week
Class Size	4–8 kids
Format	Live on Zoom + interactive games
Materials	Workbook, flashcards, simple readers

What They Learn

- Full greetings and introductions
- Colors and describing things
- Simple sentences (Me pe..., Me do...)
- Counting to 50
- Days of the week and time
- Ghanaian folktales (Ananse stories)
- Writing their name in Twi

Pricing

Commitment	USD Price	GHS Price
Monthly	45	630
3 months upfront	121.50	1,701
6 months upfront	216	3,024

Includes

- 4 live lessons per month (45 min each)
- Illustrated workbook
- Flashcards set
- Access to Ananse story videos
- Kids WhatsApp group
- Monthly Show and Tell in Twi

Package K3: Siblings Special – 45 min, 1x/week

Perfect for families with 2 or more kids learning together

Detail	Description
Duration	45 minutes per lesson
Frequency	Once per week
Class Size	Family group (2–4 siblings)
Format	Live on Zoom – family-style
Materials	Family workbook pack

What They Learn

Same as K2, but tailored for multiple ages and levels:

- Older siblings help younger ones
- Family games and challenges
- Learn together, practice together at home

Pricing (per family)

Commitment	USD Price	GHS Price
Monthly	65	910
3 months upfront	175.50	2,457
6 months upfront	312	4,368

Includes

- 4 live family lessons per month
- Workbooks for each child
- Family WhatsApp group
- Parent guide: How to Practice Twi at Home
- Sibling games and challenges

Package K4: Summer Camp – Twi Adventure (8 weeks)

Intensive summer program for kids

Detail	Description
Duration	8 weeks (June–July or July–August)
Frequency	2 times per week, 45 min each
Format	Themed weeks, special guests
Ages	6–12 (split into age groups)

Weekly Themes

- Week 1: Akwaaba! Greetings and Names
- Week 2: My Family, My Heart
- Week 3: Food, Food, Food!
- Week 4: Animals of Ghana
- Week 5: Colors and Kente
- Week 6: Ananse Stories
- Week 7: Numbers and Market Day
- Week 8: Celebration and Showcase

Pricing

Option	USD Price	GHS Price
Full 8 weeks	180	2,520
Early Bird (by May 1)	160	2,240

Includes

- 16 live lessons
- Summer Camp Activity Pack (PDF)
- Certificate of completion
- Video recording of final showcase
- Camp WhatsApp group

Teen Packages (Ages 13–17)

Package T1: Teen Talk – 60 min, 1x/week

For teens starting their Twi journey

Detail	Description
Duration	60 minutes per lesson
Frequency	Once per week
Class Size	4–8 teens
Format	Live on Zoom + Instagram-style challenges
Materials	Teen workbook, digital flashcards, music lyrics

What They Learn

- Real conversations, not textbook phrases
- How to greet friends versus elders
- Slang and casual expressions
- Ghanaian music lyrics (highlife, afrobeats)
- Texting and social media phrases
- Talking about school, hobbies, crushes
- Planning a trip to Ghana

Pricing

Commitment	USD Price	GHS Price
Monthly	55	770
3 months upfront	148.50	2,079
6 months upfront	264	3,696

Includes

- 4 live lessons per month
- Digital workbook with teen-friendly design
- Lyrics breakdown of popular Ghanaian songs
- TikTok and Reel challenges
- Teen WhatsApp group (no parents)
- Monthly Twi Cypher – freestyle practice

Package T2: Twi Fluency Fast – 60 min, 2x/week

For motivated teens wanting rapid progress

Detail	Description
Duration	60 minutes per lesson
Frequency	Twice per week
Class Size	4–8 teens
Format	One structured + one conversation lesson

Lesson Structure

- **Lesson A:** Grammar, vocabulary, writing
- **Lesson B:** Conversation practice, music, culture, games

What They Learn

Everything in T1, plus:

- Deeper grammar
- Reading short stories
- Writing WhatsApp messages
- Interviewing Ghanaian family members
- Preparing for Ghana visit

Pricing

Commitment	USD Price	GHS Price
Monthly	95	1,330
3 months upfront	256.50	3,591
6 months upfront	456	6,384

Includes

- 8 live lessons per month
- All T1 materials
- Plus: Conversation practice videos
- Plus: Monthly 1-on-1 check-in (15 min)
- Plus: Ask a Ghanaian Teen video series

Package T3: Diaspora Connect – Private 1-on-1 for Teens

For teens who want personalized attention

Detail	Description
Duration	45 or 60 minutes
Frequency	Flexible (1, 2, or 3 times per week)
Format	1-on-1 with teen-focused teacher
Ideal for	Shy teens, those with specific goals, family connections

Pricing

Frequency	45 min (USD)	45 min (GHS)	60 min (USD)	60 min (GHS)
1 time per week	65	910	85	1,190
2 times per week	115	1,610	150	2,100
3 times per week	165	2,310	210	2,940

Includes

- Personalized lessons based on teen’s interests
- Help with connecting to Ghanaian family
- School project support
- Flexible scheduling around school
- Parent updates after each lesson

Package T4: Summer Intensive – Teen Immersion (6 weeks)

For teens serious about fluency

Detail	Description
Duration	6 weeks (June–July)
Frequency	3 times per week, 90 min each
Format	Intensive + cultural projects
Ages	13–17

What They Will Achieve

- Hold a 15-minute conversation
- Understand song lyrics
- Write WhatsApp messages
- Introduce themselves and family
- Order food at a Ghanaian restaurant
- Impress grandparents

Projects

- Record a video introducing yourself in Twi
- Translate a favorite song into Twi
- Interview a family member (with teacher help)
- Create a mini vlog about your learning journey

Pricing

Option	USD Price	GHS Price
Full 6 weeks	360	5,040
Early Bird (by May 1)	320	4,480

Includes

- 18 live intensive lessons
- Teen Immersion Workbook
- Project feedback and coaching
- Certificate of completion
- Video portfolio of projects
- Letter of recommendation for college applications (upon request)

Family Bundles

Package F1: Family Pack – Parents and Kids

The whole family learns together

Detail	Description
Format	Combined family classes
Includes	2 adults + up to 3 children
Duration	60 minutes, once per week
Class Size	Private family only

Pricing (per family)

Commitment	USD Price	GHS Price
Monthly	120	1,680
3 months upfront	324	4,536
6 months upfront	576	8,064

Includes

- 4 live family lessons per month
- Adult workbook + children workbooks
- Family WhatsApp group
- Family Challenge activities
- Access to all cultural materials

Package F2: Heritage Homeschool – Curriculum License

For homeschooling families

Detail	Description
Format	Curriculum access + optional coaching
Includes	Full lesson plans, videos, worksheets
Duration	Year-long access
Ages	K–12 (differentiated levels)

Pricing

Item	USD Price	GHS Price
Yearly Curriculum Access	180	2,520
Add-on: Monthly coaching	30	420
Add-on: Bi-weekly conversation	50	700

Includes

- Full Speak Ghana Kids Curriculum (levels 1–3)
- Video lessons for each topic
- Printable worksheets and activities
- Song and story library
- Progress tracking sheets
- Certificate of completion for each level

Pricing Summary – Kids and Teens

Package	Age	Frequency	Class Size	Price/Month (USD)
K1: Twi Tots	5-8	1x/30min	3-6	35
K2: Twi Explorers	9-12	1x/45min	4-8	45
K3: Siblings Special	5-12	1x/45min	Family	65/family
K4: Summer Camp	6-12	2x/45min	4-8	180 (8 weeks)
T1: Teen Talk	13-17	1x/60min	4-8	55
T2: Twi Fluency Fast	13-17	2x/60min	4-8	95
T3: Private (45min)	13-17	1x/week	1-on-1	65
T3: Private (60min)	13-17	1x/week	1-on-1	85
T4: Teen Summer	13-17	3x/90min	4-8	360 (6 weeks)
F1: Family Pack	All	1x/60min	Private family	120/family
F2: Homeschool	K-12	Self-paced	Family	180/year

Discounts and Promotions

Offer	Discount
Sibling Discount	15% off second child
Refer a Friend	1 month free for both
Birthday Month	10% off your birthday month
Military/Family	10% off for military families
Homeschool Group	Custom pricing for groups

What Is Included in All Packages

Item	K1	K2	K3	T1	T2
Live lessons					
Workbook or worksheets					
Songs and lyrics					
WhatsApp group					
Progress stickers				-	-
TikTok challenges	-	-	-		
Parent updates				-	-
Certificate					

Our Commitment to Young Learners

At **Speak Ghana**, we believe every child and teen deserves to:

- Know where they come from
- Speak with their grandparents
- Feel proud of their heritage
- Belong to a community

We do not just teach words. We build identity, confidence, and connection – one young learner at a time.

*Sankofa – Go back and get it.
For our children, for our future.*

Speak Ghana

Reconnect. Speak. Thrive.

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